



Contact:

Ella Aglipay
Center for Women & Enterprise
(617) 536-0700, ext. 242
eaglipay@cweonline.org

Lisa P. Kable
Artemis Woman, LLC
802-649-3437
lisa@artemiswoman.com

**Springboard: New England 2005 Selects Artemis Woman, LLC to Present at
6th Annual Forum Showcasing Women-Led Ventures**
November 18th at the Harvard Business School

BOSTON, Mass., November 14, 2005 – Springboard: New England today announced it has selected **Artemis Woman, LLC** to present at its venture forum scheduled for November 18, 2005 at the Harvard Business School. The sixth annual Springboard: New England Forum will feature 21 women-led businesses showcasing their business presentations to more than 200 leading venture capital, corporate, and angel investors and sponsors from New England and along the east coast.

Co-hosted by the Center for Women & Enterprise and Springboard Enterprises, Springboard: New England 2005 companies were culled from around 120 applicants, ranging from seed to later stage rounds and representing some of the most groundbreaking innovations in the life sciences, technology, and consumer industries today. The program features a rigorous screening of applicants, a full-day orientation bootcamp, and a six-week, individualized coaching program. The program culminates in a venture forum showcasing the companies before an audience of corporate, angel, and venture investors.

“We know this year’s attendants will be amazed by our selected presenters whose outstanding products and innovations will no doubt make huge contributions to the local and global community,” said Donna Good, CEO of the Center for Women & Enterprise, the regional host of Springboard: New England 2005. “With venture capital and angel investing making a strong comeback, this year’s forum should prove exciting and profitable for all involved.”

“We are extremely excited about being selected to present at Springboard this year,” said Lisa Kable, Co-founder and Managing Partner of Artemis Woman. “Access to growth capital can be a challenge for many high-growth companies like ours; this forum provides us a unique opportunity to showcase our business to targeted investors.”

Artemis Woman, LLC is a consumer products company that was founded in 2002 by two industry veterans, Ann Buivid and Lisa Kable. Artemis Woman sells a line of affordable home spa products through mass market retailers including The Sharper Image, BJ’s Club Stores, Ulta, QVC, and Target.com. Artemis Woman bundles personal care appliances or spa tools with natural skin care products to replicate both spa treatments and the spa experience at home. The Company’s exclusive line of Healing Gems® home spa treatments includes

microdermabrasion kits, facial systems, manicure centers, pedicure tools, and full body treatments.

About Springboard Enterprises

Springboard Enterprises is a Washington-DC based non-profit organization educating, promoting and connecting women entrepreneurs to the nation's private investment community. Springboard has demonstrated phenomenal success in increasing women's access to the equity markets and assisting them in growing their businesses. Springboard patrons include The Kauffman Foundation, The George Washington University, Grant Thornton, Bank of America, OPEN American Express and Venable. Springboard Venture Affiliates include the National Venture Capital Association, the Kauffman Fellows Program, ONSET Ventures, Ascend Ventures, CDVCA and NASBIC. Information about Springboard programs and companies can be found at www.springboardenterprises.org.

About the Center for Women & Enterprise

Founded in 1995, the Center for Women & Enterprise (CWE) is the largest regional entrepreneurial training organization in Boston and Worcester, Massachusetts and Providence, Rhode Island. CWE's mission is to empower women to become economically self-sufficient and prosperous through entrepreneurship. CWE offers education, training, technical assistance, women's business enterprise certification and access to both debt and equity capital to entrepreneurs at every stage of business development. CWE draws its clients from a wide variety of racial, ethnic and socio-economic backgrounds, spanning the range from women living in public housing who may want to start home-based or small retail businesses to women running fast growth, multi-million dollar technology businesses. As a non-profit, charitable organization, CWE provides its services on a sliding-scale basis in order to serve all women, regardless of their ability to pay. Since its founding in 1995, CWE has served more than 10,000 entrepreneurs.

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